

Kathy Buckworth - Bio

Kathy Buckworth is an award winning writer, spokesperson, content creator and media personality. She is the author of six non-fiction books, including "I Am So The Boss of You: An 8 Step Guide to Giving Your Family The Business" (Random House). Her books have been translated into Chinese, Indonesian and other languages, and are available on Audible.com and wherever books are sold. Kathy is a two time winner of the Professional Writers Association of Canada Award for Excellence in Humour, and is the recipient of the Mississauga Arts Award for Established Literary Arts. She has recently completed her second novel, and is also working on a screenplay, her first.

Kathy has been an influencer and broadcaster in the parenting market for almost two decades, and having recently become a first time grandparent, has turned her focus to addressing the challenges and opportunities which grandparents face.

Kathy is a regular guest expert on television across the country. She is the host of Zoomer Radio's "Go To Grandma" weekly radio show. She has a regular segment on CHCH TV, "Go To Grandma" which talks about the world of grandparenting in the 2020's. Kathy runs regular media tours talking about products and service that grandparents are looking for, today. This lucrative and growing demographic is easily reached by this "granfluencer".